

## English

### PERSONAL DATA PROCESSING TERMS

(hereinafter referred to as the “Terms”)

#### 1. Definitions

Data Controller: Alfons Group s.r.o., Legerova 41, Prague 2.

Customer: any natural or legal person using services.

Regulation: Regulation (EU) 2016/679 (GDPR).

#### 2. General Provisions

These Terms govern processing of personal data and confidentiality obligations. The Hotel processes personal data in accordance with GDPR and applicable laws.

#### 3. Processing and Confidentiality

The Hotel implements appropriate technical and organizational measures to ensure data security and prevent unauthorized access, alteration, loss or misuse.

Authorized personnel:

Reception, Manager, Accountant, Restaurant staff, Masseuse, Marketing consultant.

No data is disclosed to third parties except Previo system provider.

#### 4. Data Protection Officer

Martina Zachardová (management@hotelalfons.cz)

#### 5. Customer Data

Processed data include identification and stay-related data. Retention period is 6 years in accordance with Czech legislation.

#### 6. Data Subject Rights

Customers have the right to access, rectify, or erase data, subject to legal limitations.

#### 7. Security Measures

Access restricted to authorized personnel, secured premises, logging and traceability ensured.

#### 8. CCTV

Used for protection purposes only. No sharing of recordings.

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