

PILLER s.r. GDPR

PILLER s.r.o. is the controller of personal data within the meaning of Act No. 101/2000 Coll., on the Protection of Personal Data, and within the meaning of Regulation (EU) 2016/679 of the European Parliament and of the Council, on the protection of natural persons with regard to the processing of personal data and on the free movement of such data, and repealing Directive 95/46/EC.

If you have any questions, requests, or other matters related to personal data and its processing, please contact us here:

PILLER s.r.o.

Karlovo náměstí 86

413 01 Roudnice nad Labem

Phone: +420 605 277 203

E-mail: info@piller.cz

Privacy Policy

When making a reservation / accommodation request, ordering a procedure, purchasing a gift voucher, or subscribing to receive newsletters and special offers, you provide certain personal data to PILLER s.r.o.

In some cases, we may process your personal data due to our legitimate interest, which includes in particular the development, promotion, and improvement of our business. We take the protection of personal data very seriously. When handling personal data, we therefore act in accordance with the laws of the Czech Republic, in particular Act No. 101/2000 Coll., on the Protection of Personal Data (hereinafter referred to as the "Personal Data Protection Act"), as amended, and Regulation (EU) 2016/679 (hereinafter referred to as the "Regulation").

Purpose and legitimacy of data processing

- a) To ensure the conclusion and performance of a contractual obligation between the controller and you (Article 6(1)(b) of the GDPR). This relationship entails further legal obligations, which require processing of your personal data also for this purpose (Article 6(1)(c) of the GDPR), including maintaining a guest register for recreational fee payment purposes (§ 7, par. 3 of Act No. 565/1990 Coll., on local fees).
- b) To protect our legitimate interests (Article 6(1)(f) of the GDPR), such as ensuring the protection of materials entrusted to us, and safeguarding our property.
- c) To maintain records of personal data beyond the statutory obligations for maintaining a guest book (by the accommodation provider), pursuant to § 3, par. 4 of Act No. 565/1990 Coll., on local fees, within the Previo reservation system.
- d) For marketing purposes:
 - sending information (news, current pricing offers) about services provided by the controller
 - obtaining feedback on your satisfaction with our services and events in order to tailor our offers and marketing communication to your needs – this processing is based on your explicit consent (Article 6(1)(a) of the GDPR).

What are personal and other data?

Personal data are the details you voluntarily provide when filling out an order, inquiry, request, or registration form. Personal data refers to all information that identifies or may identify a specific individual.

We process the following personal data:

- Basic identification data – name, surname, title, address of residence, or business name and address, including company ID and VAT number for sole traders, date of birth
- Contact details – phone numbers and email addresses
- For accompanying persons – name, surname, and date of birth
- Information about the services we provide to you
- Information about mutual communication – data from emails or contact forms
- Billing and transaction data – data appearing on invoices, agreed billing terms, and received payments
- Cookies

To whom do we pass your personal data?

In accordance with the GDPR Regulation 2016/679, we process the data listed below in order to provide accommodation and related services, for the time necessary to fulfill legal obligations: name, surname, address of residence, age.

These data are not shared with third parties except as required by law.